

Checklist

SPRING 2012		
		Spring is a busy semester there are 4+ different competitions you should considering submitting work to (in addition to our scholarship show). Submission costs do add up and so does the printing so plan and figure out a way to save up. There are also 3 opportunities to get your portfolio reviewed . The more times you can talk about your work with professionals the more comfortable you will be when you need to present your book for a job. The National Student Show is also in the spring -- a 2-day conference with speakers, breakout sessions and a portfolio review. To completely make you crazy also in the spring you need to figure out if you want an internship for the summer and APPLY. Read carefully the content below is not in chronological order but by topic.
		ADDYS: JANUARY 9
	competition	January 9: ADDYS, the Kansas City ad club competition. Wining work goes on to national competitions. KU students never put work in this competition but I know you would do really well! JCCC puts work in and they get awards so I know you will. http://www.kcaddys.com/
<input type="checkbox"/>		Projects: select project(s) that you think you want to submit. Make a plan on how you will show them. Printing out on the epon is fine.
<input type="checkbox"/>		Print Projects
		Since this deadline is over winter break you need to get your entries in on time. Feel free to email me over break if you have questions.
		* it is \$45 per entry *(see form) and I yes I think that is absurd! But am still suggesting you figure out a poster, book, or brand... to submit.
		CLASS BANNER: JANUARY 20
	competition	January 20: Open to all students. Seniors you should really submit. Class banner competition. There are GUIDELINES to follow... (HERE) . If you can't get the word doc to download email andrea. Here is last years winner: http://www.danihansonportfolio.com/ku-2011-class-banner.html . And here are all the banners in the school's history: http://www.jayhawks.com/classbanners/index_10.html
		NATIONAL STUDENT SHOW IN DALLAS: FEBRUARY
	competition	COMPETITION DEADLINE: FEBRUARY will be the deadline for the competition. KU students do very well at the AIGA KC competitions. All levels of work have been accepted so submit. If your work is selected it will be printed in a book and be part of an exhibition. We do get projects back from AIGA so you can give them your books. BUT if they get in you will not get the book or project back until September (after the Gala). You can submit in your projects printed out flat (as flat files), in context, you can send in real books, so if you are planning on sending in a book get copies made NOW. There are several categories for your projects AND there is a Portfolio Category which has \$\$\$\$ attached to it so get a portfolio together and printed out (epson or blurb) http://nationalstudentshow.com/
<input type="checkbox"/>		Projects: select project(s) that you think you want to submit. Make a plan on how you will show them. Printing out on the epon is fine.
<input type="checkbox"/>		Print Projects
<input type="checkbox"/>		Portfolio: If you are planning on submitting a portfolio. Start preparing how you would show your work and print it out and construct a book.
<input type="checkbox"/>		Print Portfolio
		* it isn't posted yet but usually they have some sort of price break 5 projects for \$100. Applying for the scholarships has an extra charge.
		KU will pay for shipping. So whenever the deadline is I will need your projects the DAY BEFORE so I can get them into FedEx and to Dallas in time.
		AIGA A8:
	competition	COMPETITION DEADLINE: MARCH OR APRIL will be the deadline for the competition. KU students do very well at the AIGA KC competitions. All levels of work have been accepted so submit. If your work is selected it will be printed in a book and be part of an exhibition. We do get projects back from AIGA so you can give them your books. BUT if they get in you will not get the book or project back until September (after the Gala). You can submit in your projects printed out flat (as flat files), in context, you can send in real books, so if you are planning on sending in a book get copies made NOW.
<input type="checkbox"/>		Projects: select project(s) that you think you want to submit. Make a plan on how you will show them. Printing out on the epon is fine.
<input type="checkbox"/>		Print Projects
		*I don't know the cost exactly something like \$20 per project. Winning work is printed in a book and in an online gallery. Plus makes the Gala.
		CREATIVE QUARTERLY
	competition	COMPETITION DEADLINE: JANUARY 27. There are 4 deadlines per year. KU students have been featured including "best of". Check out the link and get a project or two ready to enter. http://www.cqjournal.com/callforentries.html
		OTHER
	competition	Various other competitions come up. Mostly digital entries
		NATIONAL STUDENT CONFERENCE APRIL
	conference	April 12 - 14. http://nationalstudentshow.com/ A great 2-day conference for students. This will be the least expensive conference that you ever go to. AND students that do go have had a great time and learned a lot. There are series of speakers, breakout sessions, (parties) and portfolio reviews.
<input type="checkbox"/>	pre-register	Pre-Register by Jan 1 and the Conference is only \$75 (will go up to \$125). You will need to figure out how to get there and hotel.
		The conference is Friday Saturday
<input type="checkbox"/>		Studio Tours are Thursday so if you can get down there early then sign up for the studio tours (early) they will fill up.
<input type="checkbox"/>	portfolio review	National Student Show. You can have laser prints. (Seniors would consider printing your portfolio for real on your moab and treat it like an interview and less like a workshop). Seniors firms are looking to hire. Juniors firms are looking for interns.
	past KU winners	http://cargocollective.com/kuvisualcommunication/filter/National-Student-Show
		AIGA KC PORTFOLIO WORKSHOP : FEB 4
	portfolio review	FEBRUARY 4 (saturday so get off work). It is a workshop about how to make your portfolio better. An opportunity to talk with professionals, practice presenting your work and networking. Use the days to practice presenting your work and network. USE these days to get feedback. The AIGA KC Portfolio workshop you will just need a laser print of your portfolio so that you can get feedback. Keep the pages loose. Bring thumbnails so you can take notes right on the page. It will be here at KU but space will be very limited so when you get an email about registering for it don't put it off.
<input type="checkbox"/>		Register http://www.aigakc.org/events/2012/02/72884357
<input type="checkbox"/>		Projects: Which projects will you include. You need to edit but not overly. Use the day to figure out which projects are your strongest and weakest.
<input type="checkbox"/>		Print: Prepare how you would show your work and print it out.
<input type="checkbox"/>		Which projects will you bring with you? Books, Magazine....
<input type="checkbox"/>		Thumbnails: I suggest having a one page with all your projects on it so you can take notes on that. Each person will say something else and the day is a bit overwhelming so take notes for reference later.
		AIGA WICHITA PORTFOLIO REVIEW: April 21
	portfolio review	April 21 if you are from Wichita or NOT you should make some effort to attend the portfolio review. Take advantage of every opportunity to show your work to professionals. These days are practice for the real day. It does not matter if you stumble about during a review but when you are interviewing for a job you need to be poised and articulate -- it counts.
<input type="checkbox"/>		Print: Prepare how you would show your work and print it out.
<input type="checkbox"/>		Which projects will you bring with you? Books, Magazine....
<input type="checkbox"/>		Thumbnails: I suggest having a one page with all your projects on it so you can take notes on that. Each person will say something else and the day is a bit overwhelming so take notes for reference later.
		AIGA KC DESIGN WEEK: FEB 29 - MARCH 7
	speakers	Has many excellent Speakers and topics this year. Plan to attend a couple! check the list out here, mark your calendar and figure out carpools. If something happens during a class work on getting the entire class to go! http://www.kansascity.aiga.org/events/2012/02/71292937 .
		Some not to miss! March 1: Hatch Show Print: Jim Sherraden (Lunch hour) March 1: Pecha Kucha Night , AMC Mainstreet Theater March 2: Design Superheroes March 3: Ellen Lupton Examines a Defining Decade in Graphic Design March 5: Beautiful Data: Art of Data Visualization
		HALLMARK INTERNSHIP: EARLY MARCH
	internship	Applications to Hallmark for the Summer internship are usually due Feb/ March. They want a pdf less than 10MG. No online presence (no links to websites) ONLY pdfs are accepted so re-work your portfolio so it works on screen. It means pages not spreads. They click through quickly so it has to have impact -- quickly. And they don't like anything dark.
<input type="checkbox"/>		Portfolio: pdf portfolio (accepts only pdfs) 6 - 10 of your strongest projects. you can use multiple spreads for a project. include some process or sketches. and they are a bit funny they don't like dark or gloomy work so if you have a lot of dark colors and dark subject matter Hallmark may not be for you -- or figure out ways to lighten up your portfolio. whimsy, hand written type, color in your type, vector images and photography... i have successfull if you are wanting to apply you should look at what has been successful in the past. AND the pdf HAS to be under 10MB.
<input type="checkbox"/>		Resume: type up all the information that goes on your (link to the content) feel free to email me content if you want me to read it over
<input type="checkbox"/>		pdf of your resume (no typos and yes it should be designed). There are examples on the server.
<input type="checkbox"/>		Online presence. Turn off those early or not so strong projects. 6 strong projects is much better than 12 with some strong and some not! Consider making a cargo website. Check out what the seniors have done.
		INTERNSHIPS: VARIOUS
	internships	Information will be coming to you through out the spring semester for internships. Some deadlines are early in the year but most are March/April. Do not wait until the end of April to look for a summer internship.
<input type="checkbox"/>		Resume: have it ready
<input type="checkbox"/>		Printed and "real" projects. People want to see the books, mags, style guides....
<input type="checkbox"/>		Online presence. Turn off those early or not so strong projects. 6 strong projects is much better than 12 with some strong and some not! Consider making a cargo website. Check out what the seniors have done.
		JUNIORS (only)
		consider working on your online portfolio. think about upgrading to behance pro or using cargo collective. You can check out the senior portfolio's here. Most used cargo, a few are behance pro. http://awertzberger.com/portfolio/portfolio_seniorshow.html
		Use the photshop (template on the server) to fake your spreads. use photography to add details and context to your work but faking it will be stronger than trying to shoot it -- in most cases. look to the seniors for help, examples and guidance.
		SENIORS (only)
	senior show	
<input type="checkbox"/>		April 1: make any changes to your online presence by April 1 we will be sending out invites to professional in April and you want any changed made before then (yes you can add after that date just make sure what you have up is what you want professionals to see.
<input type="checkbox"/>		print your portfolio: start printing your stuff as soon as you can.
<input type="checkbox"/>		50 business cards.
<input type="checkbox"/>		50 resumes
<input type="checkbox"/>		50 samples sheets
<input type="checkbox"/>		5 leave behinds for those firms / people you really like
		Senior Show Deadlines
<input type="checkbox"/>		Check made out to ProtoType or \$50 by Feb 1.
<input type="checkbox"/>		Concept and design chosen by Mid Feb
<input type="checkbox"/>		Invitation Design finalized by March 1
<input type="checkbox"/>		Website LIVE by March 15
<input type="checkbox"/>		Motion teaser done by March 15
<input type="checkbox"/>		Swag ordered by April 1
<input type="checkbox"/>		Invitations ready to be mailed and or delivered by April 12
<input type="checkbox"/>		Motion for Show completed by May 1
<input type="checkbox"/>		Clean up your facebook page, make things private that should be and for goodness sakes don't tweet "i am such a slut" or anything ... that puts you in questionable character :)