

Class of 2012 Banner Design Competition Guidelines **Sponsored by the Board of Class Officers and its Senior** **Advisory Board**

Thank you for your interest in the second annual Class Banner Design Competition! Please read these guidelines carefully while preparing your submission. If you have any questions, please contact Beth O'Neill, Senior Class Vice President, at emoneill@ku.edu. All entries must be submitted by 5 pm on Friday, January 20th, 2012.

Contest Guidelines:

1. Entries and application form are due to the Office of the Vice Provost for Student Success, 133 Strong by 5 pm on Friday, January 20th and in electronic form to boco@ku.edu.
2. The applicants will be notified in early February regarding their status.
3. Winners must sign a copyright transfer for the banner design.
4. Banner design must be submitted in accordance with the following:
 - a. All artwork should be submitted in a colored hardcopy to Strong 133.
 - b. All artwork should be submitted electronically in Illustrator format to boco@ku.edu.
 - c. The design must be proportioned to the final size of 24" wide by 60" tall.
 - d. Any artwork using digital photography should use high definition photographs.
 - e. The applicant may submit a written explanation of his or her design if he or she chooses.
 - f. Multiple designs may be submitted by the same applicant.
5. The design must include the class year "2012" in some form.
6. The design may make use of University logos such as "The University of Kansas" or "KU," but it is not required.
 - a. Links to logos may be found here: <http://www.identity.ku.edu/logos/kusig.shtml>
 - b. Links to colors may be found here: <http://www.identity.ku.edu/colors/index.shtml>
7. It is suggested, though not required, that the banner design use the Class Motto as a theme and/or inspiration. The Class Motto is, "*Celebrating tradition and inspiring change. Hail to old KU!*"
8. Any text used in the banner design must be outlined type.
9. Any photography incorporated into the design must be high-resolution.
10. The winning design will be chosen based upon originality, creativity, appropriateness to the purpose and objective of the Class Banner, the Senior

Advisory Board, and the Board of Class Officers, and any other criteria the Senior Advisory Board deems important.

11. Design selections will be made by the Senior Advisory Board whose mission is to create, fundraise, and promote the Senior Class Motto, Banner, and Gift, select recipients of the H.O.P.E. and C.L.A.S.S. Awards, and to promote unity among the class of 2012. All decisions are final and the Senior Advisory Board reserves the right to reject designs for any reason.
12. The winning design will be perfected by University Relations and turned into two silk-screened banners. These banners will be present at various graduation ceremony events for display to students, families, faculty and staff. The banners will be the first things carried down the hill during the commencement ceremonies in May.
13. The winner of this competition will receive a free personalized brick for placement in the Legacy Walkway (\$50 value) and a \$250 cash award from the Board of Class Officers.

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Class of 2012 Banner Design Competition Application Form

Name: _____ KU ID #: _____

Address:

KU Email: _____ Phone Number: _____

How did you find out about the Class of 2012 Banner Competition?

I understand that I must be enrolled at The University of Kansas during the Spring 2012 semester and plan on graduating in Spring 2012, Summer 2012, or Fall 2012, and I give my permission for the Senior Advisory Board to verify my enrollment status.

I understand that the design and artwork I submit will be perfected by University Relations to meet the approval of the Senior Advisory Board and follow all University trademarks.

I understand that if my design is selected, I must sign a copyright transfer for the design.

I understand that I will not receive the \$250 cash award until I have submitted all required files pertaining to the banner design.

Signature: _____ **Date:** _____

Return completed application form and hard copy of banner design to:

133 Strong Hall

And an Illustrator file to:

boco@ku.edu

no later than January 20, 2012 at 5:00 pm.